



MES ASMABI COLLEGE
P. VEMBALLUR
Affiliated to University of Calicut
NAAC Re-accredited with A (CGPA 3.19)

ADMISSIONS OPEN

2026

**BA MASS
COMMUNICATION
& JOURNALISM**

-HONOURS

(SELF-FINANCING STREAM)

**MES ASMABI COLLEGE,
P. VEMBALLUR**

**"SHAPE YOUR FUTURE IN MEDIA &
COMMUNICATION"**

CONTACT

Nodal Officer : Mohammed Areej EM

9496844901

HOD: Sunaina M Nazar,

8547100269

asmabimcj@gmail.com

www.mesasmabi college.edu.in



ABOUT THE DEPARTMENT

The Department of Mass Communication and Journalism offers a dynamic learning environment focused on creativity, critical thinking, and practical media skills. Students gain hands-on experience in various media platforms.

WHY CHOOSE US ?

- Well-qualified and experienced faculty
- Practical and industry-oriented training
- Skill-based learning approach

CURRICULUM HIGHLIGHTS

- MINOR:
Fundamentals of film and TV
Screenwriting & Storyboard Techniques
Writing for TV and Web Series
- MDC:
Art of Photography
Film Appreciation & Review

ELIGIBILITY

Minimum 50% in Plus Two (Any Stream)

CAREER OPPORTUNITIES

- Journalism (Print, TV, Digital)
- Content Creation
- Advertising & PR
- Video Production & Editing
- Radio
- Film & Media Industry

FACILITIES

Media Lab

Radio Production Studio

Dubbing Studio

Theatre

APPLY NOW! →

Start your journey in the
world of Media and
Communication



M.E.S ASMABI COLLEGE , P. VEMBALLUR

Affiliated to University of Calicut • NAAC Re-accredited with A (CGPA 3.19)

PG & Research Department of English

About the Department:

The PG & Research Department of English at MES Asmabi College, P. Vemballur, has been an integral part of the college since its inception in 1968, fostering critical thinking, creativity, and effective communication skills. With a recognized Research Centre, Language Lab, ICT-enabled classrooms, UGC NET coaching, and initiatives like the Aspiring Teachers' Forum, Journal Club, and Debate Club along with certificate courses, internships, and student-centred methods such as peer teaching, collaborative project based learning, and activity-based learning, the department prepares students for diverse careers in teaching, research, media, publishing, translation, civil services, and language training.



PROGRAMMES OFFERED



👉 **B. A. ENGLISH LANGUAGE & LITERATURE (HONOURS)**

👉 **B. A. ENGLISH LANGUAGE & LITERATURE (HONOURS WITH RESEARCH)**

👉 **M. A. ENGLISH LANGUAGE & LITERATURE**

👉 **Ph. D. IN ENGLISH**

KEY HIGHLIGHTS

- Research Centre
- Coaching for UGC NET Aspirants
- ICT-Enabled Classrooms
- Journal Club
- Internship opportunities
- Student-Centric Teaching

CAREER PATHWAYS

- Academia & Research
- Writing, Editing & Publishing
- Media & Communication
- Corporate & Professional Sectors
- Language & Linguistic Professions



Well-equipped Language Lab



Aspiring Teachers' Forum

ADMISSIONS OPEN

For more details, Contact:

Mohammed Areej E M (Admission Nodal Officer) 94968 44901

Dr. Reena Mohamed PM (HoD, English) 94976 57566

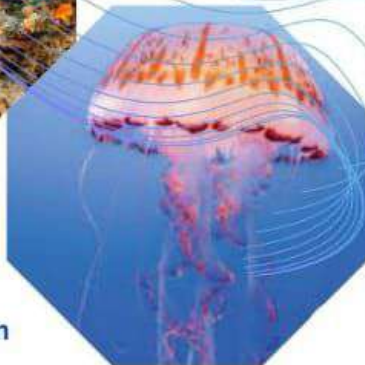
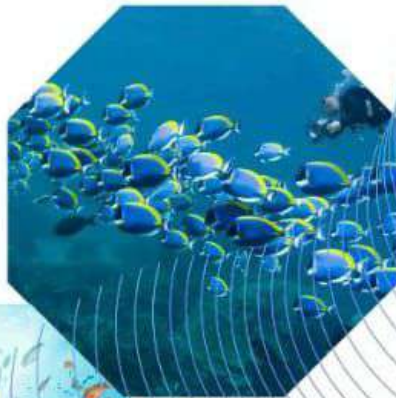


MES ASMABI COLLEGE

P. Vemballur P.O., Kodungallur, Thrissur Dist., Kerala - 680671

B.Sc. AQUACULTURE (HONOURS) (AIDED)

Admissions
Open
2026



*Come Let Us
Explore the
Ocean!*

CAREER OPPORTUNITIES

- AQUACULTURIST
- AQUACULTURE TECHNICIAN
- AQUACULTURE CONSULTANT
- FISH HEALTH SPECIALIST
- FEED TECHNICIAN
- NUTRITIONIST
- QUALITY CONTROL ANALYST
- SCIENTIST
- RESEARCH ASSISTANT
- TEACHING & EXTENSION SERVICE
- FISHERIES OFFICER/INSPECTOR
- CENTRAL/STATE GOVERNMENT JOB
- ENVIRONMENTAL MONITORING
- ENTREPRENEUR

COURSE HIGHLIGHTS

- Industry-Oriented Curriculum
- Skill-Based Learning
- Internship & Industry Exposure
- Placement Support
- ICT & Digital Learning
- Focus on Sustainable Aquaculture
- Outbound Training
- Research oriented teaching



100%
Placement /
Progression to
Masters

Contact us at

Dr. Sayana K.A. - 9633264761

Mohammed Areej E.M. - 9496844901



MES ASMABI COLLEGE

P. Vemballur, Kodungallur, Thrissur

District, PIN: 680671

Re-accredited by NAAC with 'A' Grade

ADMISSIONS

2026-2027

Open Now!

DEPARTMENT OF FISH PROCESSING TECHNOLOGY

B.Voc Fish Processing Technology

Undergraduate Vocational Degree Programme

NEP & NSQF ALIGNED PROGRAMME



WHY CHOOSE THIS PROGRAMME

- ✓ Professional skill-oriented degree
- ✓ More than 50% practical-based training
- ✓ Multiple exit options (NSQF aligned)
- ✓ Industry internships & visits
- ✓ Value-added product development focus
- ✓ Soft skills & ability enhancement courses
- ✓ Experienced faculty & modern laboratories
- ✓ Intake: 50 Seats

ADMISSION ELIGIBILITY

- ✓ Candidates who have passed HSE or VHSE (Plus Two)
- ✓ Minimum 45% aggregate marks
- ✓ Must have studied Biology, Physics & Chemistry

PROGRAMME STRUCTURE

Duration	Semesters	Award	NSQF Level
1 Year	2	UG Certificate	4.5
2 Years	4	UG Diploma	5.0
3 Years	6	B.Voc Degree	5.5
4 Years	8	PG Diploma	6.0

MINOR COURSE(Skill Development in Allied Sectors)

GROUP 1

- Aviation Operations
- Digital Content and Communication
- Applied Marketing

GROUP 2

- Aviation Services
- Digital Media Operations
- Advanced Marketing

CAREER PATHWAYS

- ✓ Seafood Processing Technologist
- ✓ Quality Assurance and Food Safety Executive (HACCP / ISO)
- ✓ Production & Operations Coordinator
- ✓ Export Documentation & Compliance Officer
- ✓ Cold Chain & Supply Chain Executive
- ✓ Research & Product Development Associate
- ✓ Packaging & Value Addition Specialist
- ✓ Marine Product Quality Analyst
- ✓ Entrepreneur in Fish-based Start-ups
- ✓ Technical Consultant – Seafood Industry

PRACTICAL INDUSTRY IMMERSION & ENTREPRENEURSHIP FOCUS

- ✓ Structured internships in seafood processing & export units
- ✓ Real-time training in modern fish processing technologies
- ✓ Hands-on skill development in:
 - Chilling, Freezing & Preservation Techniques
 - Value-added fish product preparation
 - Advanced packaging & storage systems
 - Quality assurance & food safety practices
- ✓ Live training in small-scale & commercial product development
- ✓ Exposure to income-generating fish-based enterprises
- ✓ Guidance for start-ups & self-employment opportunities
- ✓ Skill development for dry fish, pickles, ready-to-eat & ready-to-cook products
- ✓ Awareness of market trends, branding & sales strategies

"Empowering students to become job creators through sustainable seafood entrepreneurship."



Department Email:

bvocfishprocessingtechnology@gmail.com

Admission Enquiry:

HOD: 9495247407, Nodal Officer: 9496844901



ADMISSION 2026

RESEARCH & PG DEPARTMENT OF BOTANY

MES ASMABI COLLEGE, P.VEMBALLUR

NAAC "A" (CGPA - 3.19) | University of Calicut



BSc | MSc | PhD



Research Excellence



Eco & Biodiversity

About the Department

- Established: 1969
- UG: 1978
- PG: 2001
- Research Centre: 2013

*Focused on plant science,
ecology & sustainability*

Programmes Offered

- ✓ BSc Botany Honours
- ✓ BSc Botany Honours with Reserach
- ✓ MSc Botany
- ✓ PhD Botany

Certificate Courses

- ✓ Mushroom Cultivation
- ✓ Climate Change and Biodiversity Management



Culture Lab



Ecology &
Taxonomy Lab



Phytochemistry lab



Herbarium &
Museum



Medicinal
Garden &
Vermi Compost



Mushroom
Cultivation
Centre



GIS Lab

Why Choose Us?

✓ 150+ Publications



10 Research Scholars

International Grants



CETC – Centre for Ecology, Taxonomy, Conservation & Climate Change

+ Collaboration with Western Ghats Hornbill Foundation

Expert Faculty Team

- ✓ 5 Permanent Faculties
- ✓ Research Guides

Principal - Dr. Sameena Kalathodi

HoD - Dr. Girija T P 9526570267

Nodal officer admission : 9496844901

Admissions Open 2026

Apply Now & Build Your Future in Plant Science



Kodungallur, Thrissur, Kerala - 680671



0480-2850596



www.mesasmabiccollege.edu.in





MES ASMABI COLLEGE

P. Vemballur, Kodungallur, Thrissur - 680671

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Re-accredited by NAAC with 'A' grade

Management Admission
open
2026 - 27

DEPARTMENT OF TOURISM & HOSPITALITY MANAGEMENT

PROGRAMME: B. VOC TOURISM & HOSPITALITY MANAGEMENT

4 Year Undergraduate Vocational Degree Programme

Build Your Career in the Global Service Industry with us

The Bachelor of Vocation (B.Voc) in Tourism & Hospitality Management is a skill-oriented programme designed to equip students with practical knowledge and industry expertise in tourism, travel, and hospitality sectors.



WHY CHOOSE THIS PROGRAMME?

- Industry-focused curriculum with hands-on training
- Destination Visit in each odd semester.
- Internship and industry exposure opportunities
- Skill development in communication, customer service & management
- Multiple entry & exit options with certification at each level
- High employability in India and abroad
- Skill-Based Learning

Eligibility: Plus Two / Equivalent Qualification

Minor Courses

Group 1

- Applied Marketing
- Aquatic Enterprise Development
- Digital Content & Communication

Group 2

- Advanced Marketing
- Applied Aquapreneurship Management
- Digital Media Operations



INFRASTRUCTURE & PROVISIONS

- Hospitality Lab
- Experiential Learning
- Digital classrooms
- Placement support
- Well industry experienced faculties
- Practical-oriented learning
- Exploring various exhibitions conducted by the Industry
- Guest lectures by experts
- Soft skill & personality development training

CAREER OPPORTUNITIES



Five star
Hotels



Cruise
Liners



Airlines



Airports



Retail
Industries



Industrial
Catering



Event
Management



Railways



Tour
Co-ordinator



Tour
Guide



Consultancy



Human
Resources



Fresh
Startup



Five Star
Hospitals



Foreign
Exchange



Logistics

PLACEMENTS



Graduates are recruited by reputed organisations such as Thomas Cook, Fortune Holidays, Soman's Holidays, Raddisson Blu, FlyCreative Online Pvt Ltd., Akbar Group, Team Appa's Holidays, Switrus Holidays, etc.

For Admission Contact

HoD: 7025336035

Nodal Officer: 9496844901

E-mail: bvocthmtutors@gmail.com



MES ASMABI COLLEGE
P. VEMBALLUR
NAAC "A" (CGPA - 3.19)
University of Calicut



ADMISSION Celebrating **50** Golden Jubilee Year
1977 - 2027
2026-2027 Research Department of Commerce



Excellence in
Commerce Education



Research
Driven



Industry
Relevant



Student
Centric

ABOUT THE DEPARTMENT

- Established UG: 1977
- Established PG: 1984
- PhD in Commerce: 2020
- Committed to academic excellence, research and holistic development of students.
- Empowered Faculty

PROGRAMMES OFFERED

- ✓ B.Com Honours
- ✓ B.Com Honours with Research
- ✓ M.Com Financial Management
- ✓ PhD in Commerce

CAREER OPPORTUNITIES



Teaching



Auditor



Banking &
Finance



Corporate
Management



Accounting &
Taxation



Entrepreneurship

...and many more...

SUMMER INTERNSHIP OFFERED:

- Introduction to Share Market and Option Trading



CERTIFICATE COURSES OFFERED:

- Banking, Finance and Insurance
- Introduction to Share Market Trading
- MS Office and Data Visualization



Dr. Shiney C N (HOD)
8822224228



Mohammed Areej E M
9496844901



Admissions Open 2026-2027

Join Us and Build a Successful Future in Commerce



Kodungallur, Thrissur, Kerala - 680671



0480-2850596



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M.E.S ASMABI COLLEGE

Affiliated to University of Calicut
NAAC Re-accredited with A (CGPA 3.19)

Professional Degree In Film Making

B.Voc DIGITAL FILM PRODUCTION

CAREER OPPORTUNITY

Film Industry

Advertising & Digital Marketing

News & Broadcasting Journalism

Vfx & Animation

ADMISSION OPEN 2026

COURSE HIGHLIGHTS

Obtain practical work experience in your field of interest

Network with other interns and industry professionals

Well equipped mini cinema theatre and green screen studio

Assistance with placements and internships.

Work on real projects and initiatives



www.mesasmabicollege.edu.in

0480-2851171

bvocdfpofficial@gmail.com

Admission Nodel Officer

Mohammed Areej E M **9496844901**

HOD

Amarjith P B **9995891148**



MES ASMABI COLLEGE

P. Vemballur P.O., Kodungallur, Thrissur Dist., Kerala - 680671

NAAC Re-accredited with A grade (CGPA 3.19)

www.mesasmabicollege.edu.in

PG DEPARTMENT OF PHYSICS

The Department strives to cultivate a society enriched with scientific temper, fostering critical thinking while upholding fundamental human values and ethical principles.

ADMISSIONS OPEN 2026

JOIN US FOR NEXT-GEN LEARNING !!!

DEPARTMENT HIGHLIGHTS

- New generation courses in curriculum including data science, Artificial Intelligence, Astro and space physics, Machine learning etc.
- Certificate course in robotics and AI
- Internship for third year students
- Opportunity to do project works in renowned national and state institutions
- Industrial visit, field visit and study tour
- Four separate laboratories with sophisticated instruments
- Material science research lab
- Astronomical telescope
- Astroclub and Energy club
- LED assembling unit
- Workshops, training programs, seminars and conferences



PROGRAMS OFFERED

- **BSc Physics Honours**
Specialisation in Data Science & Artificial Intelligence
- **MSc Physics**
Specialisation in Nanoscience and Biophysics



For Admission enquiries :

Mohammed Areej E M, Nodal Officer, Admission, 799407290

Soumya S, HoD, 7356347328



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ADMISSION 2026

B.SC PSYCHOLOGY HONOURS



**FOCUS ON JOB
PLACEMENT**



**INTERNSHIPS &
RESEARCH
PROJECTS**



**COMMUNITY MENTAL
HEALTH TRAINING
WITH CERTIFICATION**

FOR ADMISSION CONTACT NOW



DEPARTMENT : 9946238540



NODAL OFFICER : 9496844901



departmentofpsy.mesasmabi@gmail.com



MES ASMABI COLLEGE

P.VEMBALLUR, KODUNGALLUR
Tele No: 0480 2850596
www.mesasmabicollege.edu.in

Affiliated to University of Calicut
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PG DEPARTMENT OF COMMERCE (Self Financing Stream)

PROGRAMMES OFFERED

- B Com Computer Application (Honours)
- B Com Finance (Honours)
- M Com Marketing

Eligibility:

BCom-Pass in HSE or Equivalent exam

MCom-Pass in BCom or BBA



FOR ADMISSIONS

www.mesasmabicollege.edu.in

Admission Nodal Officer:9496844901

HOD: 9745412329, 9847963230,+91 98954 16049

B Com Finance – 60
M Com Marketing– 20

B Com Computer Application–60
50% Seats are in Management Quota

ELEVATE YOUR CAREER PROSPECTS WITH OUR B COM PROGRAMMES

Internships, Industrial Visits, Expert Talks, Alumni Interactions, etc.

OTHER HIGHLIGHTS

- Emphasis for practical knowledge and experiential learning
- Mould students to face the challenges of modern business
- Useful for both prospective entrepreneurs and employees
- Enormous employment opportunities in India and abroad
- Scope for higher studies
- Well qualified, experienced and dedicated teachers
- Inter collegiate management fest.
- Various extension & social service activities
- Lab facilities and stock trading club activities

MORE INFORMATION

commerce.asmabi

mesasmabideptofcommerce

comselfmesasmabi@gmail.com



MES ASMABI COLLEGE

Affiliated to University of Calicut
Re- accredited with NAAC 'A' Grade

B.Voc LOGISTICS MANAGEMENT

PROGRAMME HIGHLIGHTS

- 30 Hours internship in first year & second year and 6 month internship in Third year
- 1 year Internship / Apprenticeship in fourth year.
- Periodic industrial visits and port visits.
- Practical session classes with industrial experts.
- Offers campus placements.
- Multiple Exit and Entry.
- After successful completion of 1 year, an undergraduate certificate will be awarded
- After successful completion of 2 years, an undergraduate diploma will be awarded.
- After successful completion of 3 years, a B.Voc Degree will be awarded.
- After successful completion of 4 years, PG Diploma will be awarded.

PLACEMENTS

Graduates are recruited by reputed organisations such as Cubes Logistics, Blinkit, Dolphin Shipping Line UK Ltd. Macneill Shipping, Sea core Shipping service & Marwan Al Shaall group etc.

JOB ROLES

- Logistics Manager
- Supply Chain Manager
- Transportation Manager
- Warehouse Manager
- Warehouse Supervisor
- Quality Control Manager
- Freight Forwarding Executive
- Documentation Executive
- Procurement Specialist
- Ocean Freight Specialist
- Fleet Assistant
- Operation Manager
- Air Freight Commercial Manager
- Inventory Manager

MINOR COURSES

- | | |
|--|--|
| <ul style="list-style-type: none">• GROUP 1• Aviation Operations• Aquatic Enterprises Development• Digital Content and Communication | <ul style="list-style-type: none">• GROUP 2• Aviation Services• Applied Aquapreneurship Management• Digital Media Operations |
|--|--|

MANAGEMENT ADMISSION OPEN

📞 Nodal officer - 9496844901

📞 HoD - 9895666427

✉️ logisticsdeptmesasmabi@gmail.com



MES ASMABI COLLEGE

P. Vemballur, Kodungallur, Thrissur

Affiliated to University of Calicut

NAAC Re-Accredited with A (CGPA 3.19)

DEPARTMENT OF ECONOMICS

PROGRAMMES OFFERED

B.A. ECONOMICS (HONOURS)
M.A. ECONOMICS
PH.D IN ECONOMICS

CERTIFICATE PROGRAMMES

- Certificate in Data Analysis for Economics
- Certificate in Public Policy and Governance

ADD ON COURSES

- Banking and Insurance Practices
- Research Methodology in Social Sciences
- Data Analytics using Excel, R, and SPSS

DEPARTMENT HIGHLIGHTS

- Focus on research-oriented learning and policy analysis.
- Regular seminars, workshops, and invited lectures by experts.
- Field visits, surveys, and hands-on training in data collection and analysis.
- Active participation in academic conferences and paper presentations.
- Career guidance for higher studies, competitive exams (UGC-NET, UPSC, etc.)
- Integration of ICT tools and statistical software in learning.

COLLABORATIONS



CENTRE FOR DEVELOPMENT STUDIES



KSCSTE - KERALA FOREST RESEARCH INSTITUTE



GULATI INSTITUTE OF FINANCE AND TAXATION

FOR ADMISSIONS CONTACT



9496844901

NODAL OFFICER



9496129594

HOD, DEPT. OF ECONOMICS



SCAN FOR MORE DETAILS



MES ASMABI COLLEGE

P.VEMBALLUR, KODUNGALLUR

Tele No: 0480 2850596

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Affiliated to University of Calicut

Re-accredited by NAAC with 'A' grade

DEPARTMENT OF MANAGEMENT STUDIES

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

Eligibility-Pass HSE or Equivalent Exam with 50% marks

Bachelor of Business Administration commenced in our college during the academic year 2013-14. The main objective of the course is to mould management personnel to meet the growing needs for management experts.

ELEVATE YOUR CAREER PROSPECTS WITH BBA MARKETING PROGRAM

- AICTE approved course
- Activity oriented curriculum
- Outbound training in even semester
- Industrial visit in odd semester

OTHER HIGHLIGHTS

- Emphasis for practical knowledge and experiential learning
- Mould students to face the challenges of modern business
- Useful for both prospective entrepreneurs and employees
- Enormous employment opportunities in India and abroad
- Scope for higher studies
- Well qualified, experienced and dedicated teachers
- Inter collegiate management fest.
- Various extension & social service activities
- Lab facilities and stock trading club activities

FOR ADMISSION CONTACT

HOD : +91 94961 83416

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MORE INFORMATION

[commerce.asmabi](https://www.instagram.com/commerce.asmabi) 

[mesasmabideptofcommerce](https://www.youtube.com/channel/UCmesasmabideptofcommerce) 

commerceselfasmabi24@gmail.com 



MES ASMABI COLLEGE

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Govt. Aided | Affiliated to University of Calicut | Recognized by UGC

Bachelor of Computer Application (BCA) – Honours

(Self Financing Stream)

ADMISSIONS OPEN 2026-2027

Build a strong foundation in programming, software development, and emerging technologies with an industry-focused curriculum designed to shape future IT professionals.

KEY FEATURES

- ✓ Latest and updated curriculum
- ✓ Strong foundation in programming
- ✓ Specializations in:



Data Science



Artificial Intelligence



Machine Learning



Robotics



Image Processing

- ✓ Internship-driven, industry-focused training
- ✓ Real-world projects
- ✓ Add-on / Certificate / Skill courses
- ✓ Interaction with industry experts
- ✓ Placement assistance

ADD-ON COURSES IN



AI & Machine Learning



MERN Stack Development



Cyber Security & Ethical Hacking



Cloud Computing

FACILITIES

- 2 Computer Labs with 80+ Systems
- High-Speed Wi-Fi Enabled Campus
- CCTV Surveillance
- Well-equipped Labs for Online Exams (KEAM, JEE, GATE etc.)

CAREER OPPORTUNITIES

- Software Developer
- Web Developer / Architect
- System Analyst
- Database Administrator
- IT Consultant
- Network Engineer
- AI Engineer

FOR ADMISSION CONTACT



9496844901

Admission Nodal Officer



9747724640

HoD, Department of
Computer Applications



www.mesasmabicollege.edu.in



ELIGIBILITY

Pass in Higher Secondary Examination (HSE) or equivalent (minimum 45% marks) with Computer Science / Mathematics / Computer Application / IT / IP

DEPARTMENT OF COMPUTER APPLICATIONS
MES ASMABI COLLEGE, P. VEMBALLUR, KODUNGALLUR





MES ASMABI COLLEGE, P. VEMBALLUR

Affiliated to University of Calicut
NAAC Re-accredited with A Grade (CGPA 3.19)

B.Sc Mathematics (Aided)

**A perfect blend of theory (Maths)
and Application (Data Science & AI)**



COURSES OFFERED

- B.Sc Mathematics (Hons)
- B.Sc Mathematics (Hons) with specialization in Data Science

COURSE HIGHLIGHTS

This program is offering minors in Computer Science (Data Science or Artificial Intelligence) preparing students for advanced interdisciplinary careers and higher studies.

- ✓ Internship opportunities in Programming Languages
- ✓ Well-equipped Computer Laboratory
- ✓ Minor Programme in Data Science & Artificial Intelligence
- ✓ Certificate Course in Logic and Set Theory
- ✓ Field Visits for Experiential Learning
- ✓ Hands-on Workshops & Training Sessions on Statistical Softwares
- ✓ Regular Seminars by Experts
- ✓ Annual Math Fest & Academic Events



**FOR ADMISSION
CONTACT US**

HOD :
+91-9495871943

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+91-9496844901